

2013
CALENDAR



PERFORMANCE MACHINE



T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G



PUTTIN' ON THE RITZ

2013
MARCH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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31						



Ms. Skully puts on a glamorous show. And she wants you to join the fun by adding some style to your machine and making it your own sexy song and dance.

The PM Edition Showroom Program equips a stock Harley Davidson floor model with Performance Machine products. That's right - dressed in PM style right off the showroom floor. Ask your favorite H-D dealership to see a PM Edition Harley-Davidson.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G

TWIST-IN GRACE



2013
A P R I L

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Ms. Skully is holding the hot rod racing inspired Scallop design fuel cap. Twist-in elegance and style for your machine and give her the grace she deserves.

A fuel cap sits on top of the tank like a crown on a queen's head. Have you ever seen an uninspiring, plain and ordinary crown of the queen? We didn't think so. That is why we think Harley-Davidson motorcycles need to be honored with a Performance Machine custom crown for their fuel tanks. Throw away that OEM piece of cap, and screw-in a premium PM cool cap for a high-end look of royalty, without the high-end price. CNC'd from aircraft grade aluminum, our unique vented fuel caps are an instant custom addition and compliments our current line of accessories.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G



HANDLE
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Merc
Hot Rod Styled Parts

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Ms. Skully is handling our new Merc grip with high-class. Hold fast to what's timeless and ride with custom style.

Performance Machine has carried the hot rod styling of our latest accessories over to our ever popular line of grips. PM's attention to detail is expressed at both ends of these beauties in the precision machining that create the Merc's ribbed, concentric circles. Each billet grip is wrapped with Renthal rubber that will keep you cruising in comfort even on the longest rides. The Merc Grips are available in Chrome and Contrast Cut with a modest retail price.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G

DIVINE
DESIGN



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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It's the reason why our company exists in the first place. And why there's an "aftermarket" as we know it. It's about DESIGN. OE manufacturers only go so far in vehicle design and aesthetics - so we take it from there and provide premium, original billet pieces of art and design for the machine. Our inspiration comes from our timeless American history. We celebrate beauty, innovation, character and the true essence of freedom for individualism. We hope Performance Machine inspires you to be a part of this world famous American custom culture.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G



OPEN TO
NEW THINGS

MAX HP
AIR CLEANER

3
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Ms. Skully wants you to open your heart for new and exciting things. Just like the new MAX HP air cleaner's design is open - exposing you to horsepower that will keep your heart beating.

The MAX HP Air Cleaner isn't just another pretty bolt-on accessory that lacks substance. The newest addition to our air cleaner lineup features an innovative, conical shape for dramatically improved knee clearance, an internal power cone design for smooth, laminar air flow, plus a high flow reusable air filter to give it life. Lightweight aluminum design, internal rubber breather tubes to eliminate oil leakage and easy installation all support the MAX HP's stunning good looks. And, it's made right here in the USA in Chrome, Contrast Cut, and Black Ops finishes with gaskets and hardware included. She's beautiful both inside and out.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G



BACK TO BLACK



BLACK OPS

2013
AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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4	5	6	7	8	9	10
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Black is the new black. That's why we've had a secret mission to engineer premium parts with a sultry black finish. It's called Black Ops™.

Ms. Skully is showing you some of the latest PM parts with this ultra-classy Black Ops finish. Now that's forever sexy!

Boasting a textured, matte finish and high-sheen contrasting accents where the aluminum has been machined away to give each individual part its own style, this proprietary finish brings new meaning to the definition of black.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G



COME ON
STRONG



tech
Forks & Sliders

2013
SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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See how sexy legs lead to something captivating? We're talking about those PM billet beauties you see there. Lead your bike to elegance with our new fork legs and matching slider covers!

Artfully sculpted from heat treated billet aluminum, machined PM icon logo with a pin-stripe detail that extends the length of the forks, and a hidden axle design all add up to the perfect set of legs. Combine with PM slider covers for a complete custom front end. Kit contains axle, axle covers, L&R legs with caliper and fender mounts installed. Caliper mounts will accommodate stock H-D calipers or PM Calipers for single or dual disc, including our powerful, race-inspired 4-piston Radial Mount caliper that has been a staple in our sportbike offering for a decade.



PERFORMANCE MACHINE



T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G



HOLD HIGH BEAUTY

SCALLOP
COVER LINE

2013
OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Ms. Skully thinks that everyone should hold high beautiful art for their beloved machine. Get all seven Scallop covers and fall back in love with her.

The new Performance Machine Scallop Cover Line was created to replace those uninspiring H-D stock covers that are often overlooked, but present the perfect opportunity to add a custom hot rod touch to your motorcycle. The PM Scallop Line will put the devil in the details from front to rear and top to bottom with every cover possible; Rocker Box, Cam, Clutch, Ignition, Derby, Inspection, and Transmission. These hot rod covers are available in show Chrome, our famous Contrast Cut, and the new innovative Black Ops finishes. All covers are a direct replacement for OE covers that are shipped with hardware and all necessary gaskets. Get them all, and make your machine a perfect Performance Machine.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G

PROVOCATIVE
PRODUCTS



2013
NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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November just got hot.

Dress it up. Strip it down. Do whatever it takes to make your machine an icon of sexiness with a bold statement of excitement. Do this with Performance Machine premium products.

Bolted to this motorcycle are a plethora of provocative PM products. Here's the list: Virtue wheels and matching components, calipers, Scallop covers, MAX HP air cleaner, Lugged Handlebars, hand and foot controls, Vision Series Blade mirror, Merc grips, Phatail Wide Tire Kit, and PM's open belt drive with the new open face clutch cover design.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G

CONTOUR COUTURE



CONTOUR
COLLECTION
THE REVEL



2013
DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Ms. Skully is sitting on the new Revel wheel that has been through the PM Custom Finish Shop. Her favorite color is blue, and who can argue?! Certainly not PM or heaven above. Revel in luxury.

Our wheel design portfolio is considered the most intelligent and creative offering in the aftermarket industry. However, PM's product development innovation never rests, and always thinks outside the round wheel. What we're talking about here are ways to go beyond the traditional wheel finish, and enter into a world of texture and color possibilities - packaged as the PM Custom Finish Shop. Go to our website to see your favorite wheel design shine in different ways. Finish with an IMPRESSION.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G

SITTING PRETTY



2014 JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Catch the beauty, feel the performance, and experience the modern technology of the avant-garde Performance Machine products. Get your motorcycle to sit pretty with premium PM parts.

Request a free catalog through our website. Or download it as an iPhone or iPad app from iTunes. Make this year the best it can for you and your motorcycle.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G



LOOKING
BACK HAS NEVER
LOOKED SO
GOOD

VISION
SERIES MIRRORS

2014
FEBRUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Ms. Skully is making eyes with you. She's holding the Arrow XL design from the all new Vision Series mirror portfolio. Absolutely fit to be seen.

PM Vision Series Mirrors are designed to provide ample visibility side to side and behind where our own peripheral vision calls it quits. The Vision Series line offers an eyeful with five unique mirror heads and smart ambidextrous stems to suit your taste and riding style. Fully adjustable and vibration tested so you never lose sight. The Arrow, Arrow XL, Oval, Round, and Blade mirrors will mount to PM Hand Controls as well as stock and most aftermarket controls. Mirrors are sold separately and are available in chrome and Contrast Cut finishes.



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T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G



VIRTUALLY VIRTUOUS

CONTOUR
COLLECTION
THE VIRTUE

2014
MARCH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Ms. Skully places the Virtue wheel on a righteous pedestal because she adores it's glorious style and spirit. Simply an act of virtue.

We designed the Virtue wheel to have it all. Starting with the fact that this wheel was machined from an all new premium forging blank that has more billet material from hub to rim; notice the new dimension of design where spoke meets rim. Add machine cut beauty accents to the divine seven spokes with rim cut detailing and you've got a wheel that stands and shines virtuous above all other wheels. Righteous indeed.



PERFORMANCE ART
OF THE MACHINE
IS FOREVER



PERFORMANCE MACHINE



T I M E L E S S S T Y L E • S T E A D F A S T E N G I N E E R I N G